



Chronicle

Lincoln, Nebraska · February 2012



First Annual CCNA Holiday Fun Run

Email your photos to ccnamagazine@gmail.com for a chance to win a free photo session with Images for a Lifetime!

Next Issue's theme: Kids
For more details see page 12



Thanks to the following sponsors for making this magazine possible



Also in this issue...

- President's Message
- 2401 Ryons Street
- CCNA Snapshot Page
- And Much More!

Local Dealership Listens to Customer Feedback, Eliminates Negotiation from Buying Process

Car dealerships are historically known for their stressful, high-pressured, and negotiation-filled buying processes. While some people don't mind negotiating, the majority of people dread that aspect of buying a car.

Anderson Auto Group recently made the decision to go away from the stereotypical car dealership model, one that it had admittedly been employing for 25 years. Why? Mike Anderson, the Owner and President of the group, cites two reasons.

"When we looked at our mission statement – Because People Matter...we will serve your needs by always doing what is right – we asked ourselves if a negotiation process was fair to our customers," Anderson says. "We decided the right thing to do would be to give the same great price on a given vehicle to all our customers, regardless of their talent in negotiation."

The second reason? Customers asked for it.

"What we found after surveying our customers is that they loved our vehicles, people, and service but hated the hassle, pressure, and wasted time of the traditional car buying experience. So, we changed."

"It's all about giving customers a fast, fair, and simple way to buy vehicles."

Anderson says that they've changed several aspects of the sales process to align with this new customer experience, including changing employee pay plans, clearly displaying prices and discounts on all vehicles, and eliminating the back-and-forth negotiation.

At most dealerships, car sales people are paid on a commission structure that rewards them for selling vehicles with high markup. That means the sales person is overly motivated to sell expensive vehicles or more profitable models.

"We decided that didn't really line up with what customers want, either," he says, explaining that sales advisors at Anderson are now paid solely on sales volume and customer satisfaction. "They're motivated to sell you a car," he admits, "but they want to sell the car that satisfies your wants and needs, not ours."

The dealership has dedicated staff that scour the Internet daily, making sure each vehicle is fairly priced based on current market availability and age in inventory. And they're not afraid to share that data either.



"We not only clearly display our prices, we help you understand why we priced a vehicle the way we did so you can decide for yourself if the value is there," Anderson explains. "Of course, we think you'll agree you're getting a good deal," he adds with a smile.

Anderson points to recent customer reviews on DealerRater.com – an independent auto dealership review site – to show how kindly customers are taking to the new process. The influx of positive reviews have helped make Anderson Auto Group the top-ranked Ford dealership in Nebraska, according to the site.

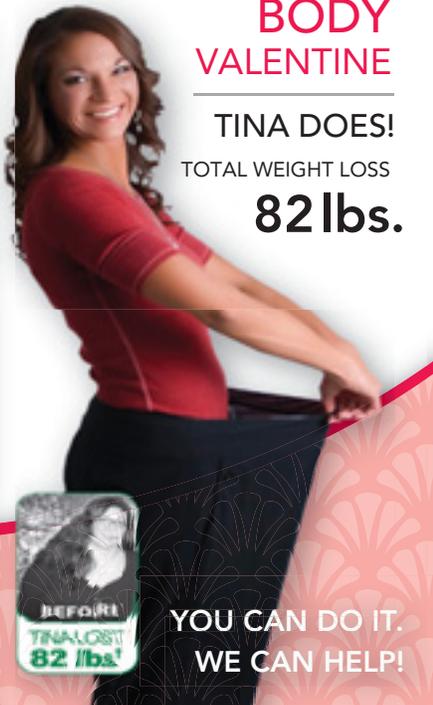
"If you do what the customers want, everything else will fall into place."

Anderson Auto Group has two locations in Lincoln: 27th & I-80 as well as at 33rd & Yankee Hill. They can be found online at www.andersonoflincoln.com. Customer reviews can be read at www.dealerrater.com.



Physicians
WEIGHT LOSS
Centers®

LOVE
your
BODY
VALENTINE



**YOU CAN DO IT.
WE CAN HELP!**

see more
success stories

402.483.7952
South Lincoln Center
5955 South 56th Street
Suite 8

402.421.7952
North Lincoln Center
2550 Superior Street
Suite 170

402.991.7952
Omaha Center
2716 South 114th Street

[pwlc.com/
southlincoln-ne](http://pwlc.com/southlincoln-ne)

Individual results may vary. An independent physician is in the Center a minimum of one evening a week. Available at participating locations. Void where prohibited. © 2011 Physicians WEIGHT LOSS Centers of America, Inc. Akron, OH 44303. A Health Management Group™ company. All Rights Reserved.

Let us give you and your
sweetheart a sweet smile!

Valentines 2 for 1 Special

2 In-office custom molded
bleaching trays and whitening
gel for the price of one.
\$400.00

402.489.7806
smilesbydesign-ne.com
84th and Pioneers

Smiles by Design
Star City Dental



Auto-Owners Insurance

Life • Home • Car • Business

I'm here
for you
24/7...



Loren Sweigard

Luckily, emergencies don't happen every day, but when they do isn't it nice knowing I'll be here to help you through it

As a local independent insurance agent, representing Auto - Owners Insurance, I'm your neighbor - someone you know, someone you can trust

INSURO INSURANCE

EMPLOYEE OWNED

1919 S 40th Ste 104
Lincoln, NE 68506
402-483-4500

www.insproins.com

CC NA

Feature Story

By Linda Brown

Santa, Elves, and Others Spotted In The Country Club Neighborhood.

First Annual CCNA Holiday 5K Fun Run Big Success!

Santa, Reindeer, Candy Cane Princesses, sparkling lights, elves and jingle bells... all things usually seen on and in houses when decorating for the holiday season. However, this is how 230 runners decorated themselves for the first annual CCNA Holiday 5K Fun Run!!

Neighbors, friends, and family joined together to run/walk through the Country Club Neighborhood enjoying the Holiday Lights to raise money for future neighborhood improvement projects . With 230 runners and 50+ post party friends, the evening was a big success!

The course ran through the historic Country Club Neighborhood starting at the Lincoln Country Club and continuing on to 24th Street, Woodscrest Avenue, Sheridan Boulevard, Bradfield Drive, and Stratford Avenue. After runners completed the course, they were welcomed to a post party in the Country Club Ballroom with live music, heavy appetizers, beverages and even a visit from Santa Claus.

Feedback from runners, participants and guests was extremely positive especially around how festive it was in spreading holiday cheer and in fostering positive neighborhood friendship and fellowship. We anticipate next year being even a bigger event so save the date: Thursday, December 20, 2012.

Best Light Display, Best Costume, Most Creative, Ugliest Sweater and Best Group Costume Awards were given to participants, as well as random door prizes provided by the wonderful CCNA sponsors. We sincerely appreciate the partnership of these businesses:

Bishop Heights True Value
Grapevine



Nicki Dunn, Bridgett Petzoldt and Amber Soucek show off their tutus and reindeer antlers at the CCNA Holiday Fun Run.



Jackie Strasburger disguised as Rudolph the Red Nosed Reindeer.

FEATURE STORY continued on page 6

Table of Contents

- 3 Feature Article
- 4 President's Message
- 5 CCNA Board of Directors & Neighborhood Info
- 8 The Home at 2401 Ryons Street
- 9 Large Deer Wanders Sheridan Blvd Area
- 11 From The City of Lincoln
- 13 CCNA Fall Snapshot Page
- 14 Resident Business Listing



President's Message

By Justin Carlson, CCNA President



What Makes a Great Neighborhood?

When we think about The Country Club Neighborhood, what makes it special? Is it the parks, the people, the trees or the architecture? What is it about our area of town that makes it stand out? What makes the Country Club Neighborhood so great? How do we as a neighborhood association protect and promote the neighborhood?

In her book *Smart Communities* Suzanne W. Morse compiled years of research on successful communities and how they came about. She condenses their success down to a few key traits. Morse concludes that successful communities:

1. Invest Right the First Time
2. Work Together
3. Build on Community Strengths
4. Practice Democracy
5. Preserve the Past
6. Grow Leaders
7. Invent a Brighter Future

None of these traits come as much of surprise nor are they earth shattering, eureka statements. But I do think they provide us some reminders about how we operate or should operate as a neighborhood association. These traits are reflected in some of the good things we do as a neighborhood and call out some areas where we might need to improve. As we move forward into 2012 we will focus on these traits and work to be more "smart". Personally, I am confident we are well on our way to being a "smart community."

As I've mentioned before we have plenty of ways for you to get involved in the CCNA. We hope you take us up on our offer! We want your help. If you would like to get more involved in your neighborhood please contact me at info@ccnalinc.org or call me at 402-261-6328.

We hope you enjoy this issue of our newsletter.

See you around the neighborhood!



NEEMANN & SONS, INC.
Roofing, Seamless Gutters & Siding

Family owned and serving the Lincoln area for 30 years.

- Fully Insured
- Experienced, Full-Time Employees
- No Subcontracted Workers
- BBB Member
- Home Builders Association Member
- NE Safety Council Member
- 5-Year Workmanship Warranty

Let our family be of service to your family!

(402)423-4853 *CALL Today for a free estimate*

Web: www.neemannroofing.com

Email: info@neemannandsons.com

Visit our showroom at 1121 High Street, Suite B, Lincoln, NE



Country Club

Neighborhood Association
2011-12 Board

President

Justin Carlson, 3065 Sheridan Blvd.
jpceliz@msn.com

Vice Presidents

Lisa Sypal, 3040 Puritan Ave.
lisasypal@yahoo.com

Tim Gergen, 3038 Jackson Drive
tgergen@oaconsulting.com

Secretary

Rifka Keilson, 2827 South 27th St.
rifka.keilson@woodspros.com

Treasurer

Ron Tucker, 2710 Woodscrest Ave.
ron@expresscareclinic.org

Financial Committee

Ron Tucker, 2710 Woodscrest Ave.
ron@expresscareclinic.org

Communications and Membership

Will Stahn, 2554 Woodsdale Blvd.
wstahn1999@yahoo.com

Alice Epstein, 3144 Sheridan Blvd.
aepstein@neb.rr.com

Parks and Beautification

Linda Wibbels, 2740 Royal Court
linda.wibbels@woodspros.com

Special Projects and Beautification

Linda Brown, 3128 Cedar Ave
runnerlinda@gmail.com

Social Activities

Lisa Sypal, 3040 Puritan Ave.
lisasypal@yahoo.com

Kay Maxwell, 3045 Puritan Ave.
bmaxwell@neb.rr.com

Community Relations

Sue Van Horn, 2840 Winthrop Road
d-svanhorn@neb.rr.com

CCNA Chronicle Editor

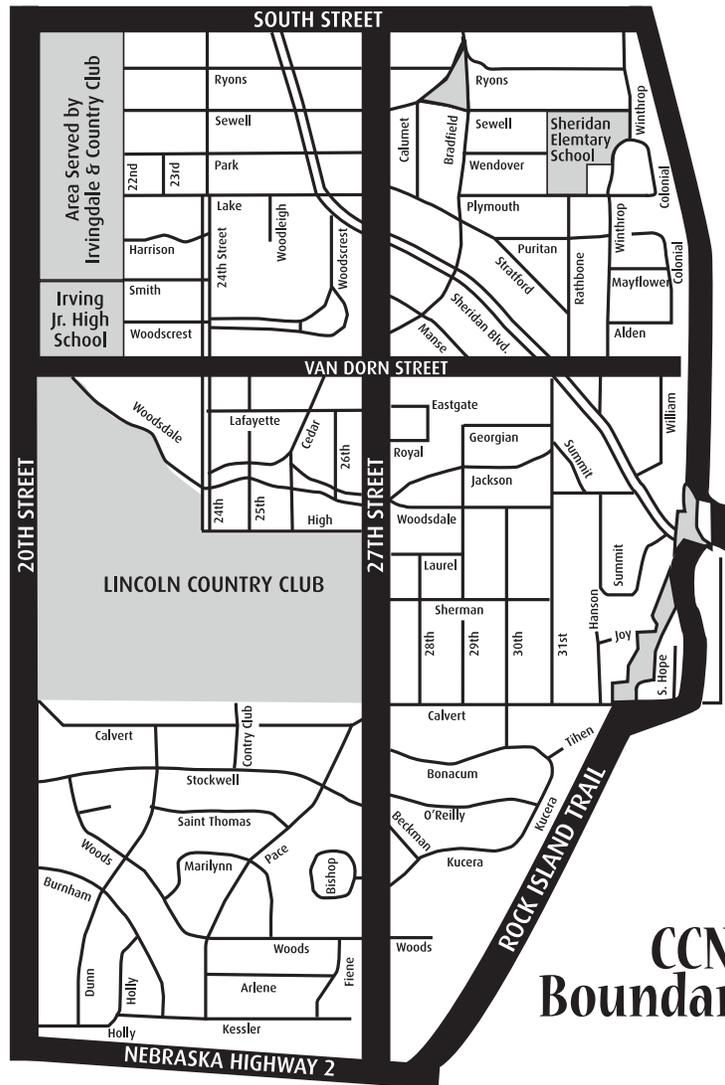
Paige Yowell
pyowell@huskers.unl.edu

Thank you for serving your neighborhood!

CCNA Chronicle Publishing Schedule

February, May, August, November

The CCNA Chronicle is the official publication of the Country Club Neighborhood Association (CCNA). The CCNA Chronicle is published four times a year by the CCNA and every address in the CCNA boundaries is mailed a copy. Statements of fact and opinion made are the responsibility of the authors alone and do not imply an opinion on the part of the officers or members of CCNA. While this publication makes a reasonable effort to establish the integrity of its advertisers, it does not specifically endorse advertised products or services unless specifically stated as such. All correspondence regarding this publication should be directed to: Country Club Neighborhood Association, Attn: CHRONICLE Editor, PO Box 21953, Lincoln, NE 68542.



**CCNA
Boundary Map**

www.ccnalinc.org
info@ccnalinc.org

Advertise in your neighborhood newsletter
The CCNA Chronicle reaches over 2,400 households.

Please call for details.
Jarod Griess
402-984-4203

Important Phone Numbers

Animal Complaints 441-7900
Buried Lines 477-0547
City Council Representatives 441-7515
Crime Stoppers 475-3600
Household Hazardous Waste 441-8022
Housing Codes 441-7785
Mayor's Office 441-7511, 441-6300
Neighborhood Watch 441-7204
Parks and Recreation 441-7847
Quality of Life (24 hour anonymous com-

plaints, suggestions) 441-6300
Sidewalks (repair, shovel, etc.) . . 441-7541
Weed Problems 441-7817
Zoning Violations 441-7521

- Visit www.ccnalinc.org to find:**
- CCNA Business Directory
 - A CCNA boundary map
 - Links to other community organizations
 - Read past issues of the *Chronicle*
 - See By-Laws

FEATURE STORY...continued from page 3

- Super-C
- Footloose and Fancy
- Leon's Market
- Tiger Coaching
- Lincoln Yoga Center
- Lincoln Running Company
- Post and Nickel
- Stockwell Pharmacy
- Country Club Neighborhood Association
- The Country Club of Lincoln
- Justin Carlson-Wells Fargo Advisors
- Eyecare Specialties

CCNA board members want to give a thank you to all of our volunteers who made the night a huge success:

Planning Committee Team:

Linda Brown, Justin Carlson, Will Stahn, Bryan Sypal, Lisa Sypal and Ron Tucker

Event Volunteers:

Kristi Anderson, Justin Pfeifer, Lacey Pfeifer, Justin Luther, Ron Sypal, Lori Sypal, Tim Sliva, Kristi Roddel, Dennis Carlson, Nancy Carlson, Ashley Hustad, Liz Ring-Carlson, Julie Sliva, Barb Sypal, Sara Voss, Sue Van Horn, David Van Horn, Billy Maxwell, Kay Maxwell, Alice Epstein, and Mike Epstein



John Ebers, left, and Bryan Sypal were the first runners to cross the finish line. Volunteers also handed out candy canes to everyone who participated.



Santa's Helpers, Holly Berry, Egg Nogg, Mary Cheery and Jingle Bells show off festive socks before the CCNA Holiday Fun Run.



Buddy the Elf and friends catch up over beverages after the Fun Run. Participants enjoyed appetizers, drinks and live music at the Lincoln Country Club after the run.

**Small Engine Tune-ups
Repairs, and Seasonal Storage**



**Bishop Heights
True Value.**
START RIGHT. START HERE.[®]
© 2008 by True Value[®] Company, Chicago, IL 60611
South 27th & Hwy 2, Lincoln, NE
(in the old Plunk's Building)

We will pick up your lawnmower, or snowblower, store it for the winter or summer months, and get it ready for next season!

- Pickup and Delivery Service \$20
- Estimates \$25
- Mower/Snowblower Storage with Tune-Up \$100
- Small Engine Repair \$40/hr + parts

Call Today! (402) 420-0077

Save with your card and earn valuable rewards!





Shari Sanne and Season Epp donned matching holiday dresses.



Pat, Ashley and Nikki Franks posing with Rusty Vanneman AKA Santa before the run.



SOUTH RIDGE ANIMAL CLINIC

Virginia Donovan, D.V.M.

421-2300

7140 South 29th Street

Lincoln, NE 68516

One block south of 29th & Pine Lake





The Home at 2401 Ryons Street

By Alice Epstein

The home at 2401 Ryons Street has received many comments and much interest the past year. In July of 2010 Allen Simpson purchased the historical property on the recommendation of his friend, Mia Sims, who mentioned “a great old property requiring a lot of work.”

Built in 1916 by Charles Ryman for George W. Fawell, Jr. and his wife the smooth stucco home is on the list of historic homes in Lincoln. The sweeping front circular stairs lead to an arched center entrance bringing a touch of southern Italy. Allen found the entry hidden behind three truckloads of vines, numerous trees and overgrown shrubs. He has removed much of the overgrowth, planted 67 Taylor junipers, put in a fountain at the base of the circular steps, and repainted and fixed the stucco. He has worked at maintaining flowers planted from all over the world by the previous owner. The yard also features a concrete koi pool and a circular drive in the backyard.

Once you step inside the home you see a grand staircase, a multitude of rounded parapets and windows in the dining room on your left and in the living room on your right. Each of these rooms also boasts six brass sconces. Wooden doors all have glass knobs and bathrooms have glass towel bars. The master bath still has the original shaving bowl.

The home has three decks. One is on the second floor off the “ladies dressing room” with an outer wall that hides the “lady from the public”.

Allen is in the process of remodeling the kitchen. He realizes he will have projects for years to come to restore this grand home to its original splendor. He loves the neighborhood, finding it quiet and relaxing. While refurbishing his yard, he loves that neighbors never hesitate to stop to visit.



The staircase leading up to the front door of 2401 Ryons shortly after Simpson purchased the home. It was severely over grown and needed repainting.



The home after Simpson worked on it. The front yard now features juniper trees and the stucco has been repaired and repainted.





WOODS BROS REALTY
Real Estate • Mortgage • Title • Insurance

LINDA WIBBELS, CRS, PPS

Cellular: (402) 730-0203
Office: (402) 434-3500
Fax: (402) 434-3510
Linda.Wibbels@WoodsBros.com
www.LindaWibbels.WoodsBros.com



3737 South 27th St
Lincoln, NE 68502



30

years

A Tradition of Excellence

A reputation for practical guidance, definitive advice & powerful advocacy.

All Injury & Death Claims • DWI/DUI
Wrongful Termination & More

BOUCHER
LAW FIRM

27th & Old Cheney • Lincoln, Nebraska
402.475.HELP • www.boucherlawfirm.com



CC
NA

Large Deer Wanders Sheridan Blvd Area

This article originally appeared in the Lincoln Journal Star on December 1, 2011



PHOTO COURTESY OF AMY SACK.

A large buck wandering the Country Club Neighborhood near 27th and South streets.

The size of the big brown thing Amy Sack glimpsed outside her living room window Thursday afternoon told her it wasn't a dog.

Sack lives on Ryons Street near 27th and South streets, an area not particularly well known for wildlife.

"When I went back to look through the kitchen window, there it

was in the middle of my backyard," she said, "a fully grown male deer with rack."

He was gone by the time she returned with her camera, but she managed to catch one picture out the front door as the buck headed down the sidewalk toward Sheridan Boulevard.

She said someone at Animal Control told her there was nothing they could do but hope nobody hit it with their car.

"Wow," Sack said. "A great big deer in the middle of town." Lincoln Police Capt. Jason Stille said no police reports were taken regarding the deer.

Usually they'll only take action if it causes damage or injury or poses other hazards, he said. Otherwise, it usually is a futile effort to capture it, he said.

Authorities shot and killed a buck in a south Lincoln neighborhood in October.

CC
NA


Madonna
ProActive

Lift your spirits. Be proactive.

- Indoor 1/10-mile walking track
- Weight & cardio equipment
- 120+ group exercise & dance classes each week for no additional cost
- Warm-water aquatrack, lap pool & 3 hot tubs

Bring in this
ad & save
50% when you
join.

402.420.0000 55th & Pine Lake Road www.MadonnaProActive.org

A Healthy Family Begins With A Healthy Pregnancy

Our professionals will help guide and support you through this amazing experience.

- On Site 3D Ultrasound
- Childbirth Classes
- Counseling
- Nutrition



James Maly, MD | Svyetlana Dziko, MD | Stephen Swanson, MD

Women's Clinic of Lincoln, P.C.

220 Lyncrest Drive, Lincoln, NE 68510
PH: 402-434-3370
Toll-Free: 888-434-3370
www.womensclinicoflincoln.com



Who Needs a Power of Attorney?

By: Ramzi Hynek

Many people feel nervous about signing power of attorney documents. The thought of giving another person authority over your personal affairs can be unnerving. However, there are many important reasons why each of us should consider executing both a General Durable Power of Attorney document and a Health Care Power of Attorney document.

A General Durable Power of Attorney document (or financial power of attorney) is a legal document that allows another person (your "agent") to make financial decisions for you if you are unable to do so for yourself. A Health Care Power of Attorney document is an important tool by which you can appoint an agent to make health care decisions on your behalf. Commonly, Health Care Power of Attorney documents are drafted to cover both routine medical situations as well as end-of-life decisions.

We are often asked, "Who needs power of attorney document?" In a word, our answer is, "Everyone." Regardless of your health or marital status, if you are over the age of 19, we strongly encourage you to select an agent to make life's important decisions for you if the unthinkable should happen. A special word of caution to parents of college-age children: your status as next of kin provides you with NO AUTHORITY to make decisions on behalf of your child.

Inevitably, the next question on our clients' lips is, "Who should I select?" An agent can be a family member, friend, or even a corporate trust company. While many factors will play into this decision, the most important consideration should be trust. Would you trust your selected agent to have full control over your checkbook? Do you trust your agent to make decisions regarding your end-of-life care? In addition, agents should be selected based upon factors such as specific skill sets, familiarity with your wishes, relationships with your other loved ones, emotional ability to deal with difficult decisions, and in some instances geographical proximity. It is also a very good idea to select a contingent agent in the event your first nominated agent is unable or unwilling to serve.

Not only do power of attorney documents help to provide you with peace of mind, they can also be a great blessing for your family. If you have not signed power of attorney documents, and you become unable to make decisions for yourself, then a court proceeding is most likely inescapable. Your loved ones will have to seek court authority to manage your affairs.

Life has a funny way of throwing us curveballs. Fortunately, power of attorney documents are a simple, inexpensive, and effective way to appoint a trusted person to speak for you when you are unable to speak for yourself.

Rembolt | Ludtke
Attorneys at Law



skillful counsel | successful clients

We Find the Way

402.475.5100 • Lincoln • Seward • remboltlawfirm.com



KENL INN

10241 Old Cheney Rd
Lincoln, NE
(402) 458-8190
www.kenl-inn.com

Boarding/Day Care

Swimming, Group or Individual Play,
Nature Hikes & More
Indoor & Outdoor activities
to keep your dog happy!

Grooming

Full Service • Self Service • Mobile Service

Training

Puppy • Obedience • Conformation • Agility
CGC • Therapy • Rally



Hours

Mon - Sat 7:00 a.m. - 8:00 p.m.
Sun & Holidays 5:00 p.m. - 8:00 p.m.

True Hickory Smoked Barbeque & Hand Cut Steaks

Lincoln's #1
Sunday Brunch
Home Cookin' Buffet
10:00 am - 1:30 pm
Adults \$17.99 Seniors \$9.99
Children (5-12) \$7.99
One-Time Grazin' \$2.99

The **BIG RED BARN**
58th & Old Cheney
421-3340

Skeeter-on-the-Fly Lunch

\$6 Quick Lunch

Receive any lunch for \$6 from the Skeeter-on-the-Fly Menu with the purchase of a drink. Valid up to 2 persons

Mon.-Fri. 11am-2:30pm only

Not valid with any other offer.

One coupon per table. Expires 3-22-12

CC
NA

From The City of Lincoln

Winter Snow Removal Safety To Help Save Time And Money

The snowy winter months are a time to break out that winter coat, snow shovel and ice melt. It is also a time to continue protecting our watersheds and local water ways. As we move from winterizing our homes, it's important to also consider winter maintenance and how to effectively remove ice.

While ice can be very dangerous on a sidewalk or driveway, so can the methods for removing ice. One such method if not employed correctly, is a deicer. A deicer is a type of dry or liquid salt we use to melt ice and snow. However, because salt dissolves in water, it can readily wash away with snowmelt or rain into the nearest storm drain, which lead directly to a lake or stream. These salts can be toxic to fish, aquatic organisms, as well as for plants. Any excess deicer left on the ground can be a new safety hazard on the walkway and to our waters.

To help remove the dangers of ice from around your home or in your community, below are some steps to help keep you and the environment safe.

Step 1: Identify conditions to select a deicer or sand for snow and ice control. After having removed the snow, evaluate the surface and see if a deicer needs to be used to melt away the remaining snowflakes. If it is below zero, use sand for traction, because deicers will not work.

Step 2: Remove snow and ice first mechanically using a snow blower, shovel, scraper or broom before using a deicer or sand. Using deicer on snow will create a more messy situation of slush and require you to clean up the snow another day. The deicer simply doesn't have enough energy to clear the snow.

Step 3: Measure and apply the proper amounts of deicer or sand using the tools provided. Using 1 teaspoon less of salt, protects 5 gallons of water and 50 pounds less salt protects 10,000 gallons of water. How much deicer or sand you apply will have a direct affect to the interior and exterior of your building. The excess will be tracked inside, creating unsafe surfaces and more expenses for maintaining rugs and flooring. Any excess deicer or sand should be swept up and used where it is needed.

Step 4: Follow proper body mechanics and dress appropriately for the conditions. The push and scoop are two types of snow shovels. Push shovels are good for guiding or sliding snow. Scoop shovels are good for lifting and moving snow when working in small spaces. When shoveling, bend your knees and keep your body in line with your work out in front. Turn when moving your pile of snow off to the side. Be sure to take breaks as needed to rest and warm your body.

Remember, we all play a part in protecting Lincoln's water. Early

snow removal reduces your chances of an icy compacted surface. This means less mechanical work, less chemicals to remove snow and more money in your pocket for the long winter stretch.

For more information on how to protect Lincoln's water, visit watershed.lincoln.ne.gov

CC
NA

Keeping seniors
safe and happy...
wherever they call home!

- Companionship
- Dementia Care
- Personal Services
- Meal Preparation
- Light Housekeeping
- Medication Reminders
- Incidental Transportation
- Hospice Support
- Round the Clock Care
- Short or Long Term Care

Serving Lancaster, Saline and
Seward Counties and the Cities of
Eagle and Greenwood

Each Home Instead Senior Care® franchise office is independently owned and operated.
©2011 Home Instead, Inc.

Giving you peace of
mind knowing that our
CAREGivers are our
employees; thoroughly
screened, trained, bonded
and insured for your safety.

Call for a free,
no-obligation appointment

402.423.8119

**Home
Instead**
SENIOR CARE®

To us, it's personal.

hisc101.digbro.com

We Fix Appliances!

In fact, our hometown team of experts repairs **all major brands, gas and electric.**

For appliance repair you can depend on,
Call Service Guard (800)504-2000.

We're a division of your natural gas company, Black Hills Energy.

This service is not regulated by the public utilities commission.



SG_248_09-03/09

A Division of Black Hills Energy

DISCOUNT TIRE PRICES

The Williamson Way!

MOST MAJOR BRANDS AVAILABLE



Williamson

27th & Yankee Hill
www.williamsonhonda.com

Images for a Lifetime Snapshot Page



**Send us your photo
for a chance to win
a \$100 giftcard to
Images for a Lifetime!**

We are creating a new neighborhood snapshot page and we need your help!

In the May issue, look for photos of your friends and neighbors to be featured in this magazine. Each issue will have a theme and we're asking for you to send us your family photos that relate to the theme.

The theme for this issue is **"Kids"**

Take a picture of your kids, grandkids, or your neighbors kids doing what they do best and send it to ccnamagazine@gmail.com [make sure you include a short discription of the photo and your address].

Each person who submits a photo will be entered into a drawing for a **\$100 gift card for "Meet me in the Park" Photo Session.** The winner will be announced on the May snapshot page.

The submission deadline for this issue's contest is **April 15th, 2012.**



real life... your moments at a time

402.325.0057
info@imagesforalifetime.com
www.imagesforalifetime.com



Fall Snapshot Page



**Congratulations to
Janet Boucher
on your winning photo!**



FOCAL POINT PUBLISHING

LINCOLN'S PREMIER NEIGHBORHOOD MAGAZINES

FocalPoint Publishing is a provider of high end neighborhood magazines, and we focus on connecting neighbors and building community.

Deliver your message to the people you want to reach!

Advertising packages are now available!

Contact us today for advertising information.

Jarod Griess, Publisher
Phone: 402.984.4203

www.fppub.com

Resident Business Listing

Introducing the Resident Business Listing - available to Country Club residents only! Advertise your business and expertise to your neighbors!

Listing includes your business contact information for up to five lines. \$10 per issue or \$28 for 4 issues. Contact Jarod Griess at ccnamagazine@gmail.com or at 984-4203 to sign up!

The following people are your Country Club neighbors and would love to do business with you!

Neemann & Sons, Inc.

Trevor Neemann, Owner
Roofing, Seamless Gutters & Siding
1121 High Street, Suite B
402-423-4853
www.neemannroofing.com

Tune in to 89.3 FM/HD

Check us out on the left side of the FM dial!



Acoustic **FOLK**
blues
ROCK N ROLL

Find your favorite show on our online program guide at www.KZUM.org
Lincoln's Non-Profit Community Radio Station!

Family Dermatology



Jill Rine, PA-C | Rodney S. W. Basler, M.D. | Christina Meyer PA-C | Chad Hillier PA-C

Advanced Dermatological Care
In the Neighborhood

www.linderm.com

421-3335

2625 Stockwell Lincoln

Where Children Always Come First!



Children First
PEDIATRICS



Robert K. Jones, M.D., FAAP



Dr. Scott Armstrong, M.D., FAAP

402.488.7337

www.childrenfirstdocs.com

4230 Pioneer Woods Dr. • Suite B • Lincoln, NE 68506

Happy Valentine's Day!

Lincoln's Premier Neighborhood Magazines

FOCALPOINT
PUBLISHING

Rembolt

Ludtke

GET YOUR BUSINESS NOTICED

Do you want to get your business noticed in any of these neighborhoods?

- | | |
|-----------------------|---------------------|
| North Lincoln | Pine Lake Heights |
| Downtown/Meadowlane | Wilderness Ridge |
| Country Club | Pioneer Greens |
| Indian Village | Ravenwood/Iron Gate |
| Seven Oaks/Briarhurst | Vintage Heights |
| Edenton South | Himark |
| Williamsburg | Heritage Lakes |
| Cripple Creek | |

Call Jarod Today
402-984-4203

REACH OVER 14,000 HOMES

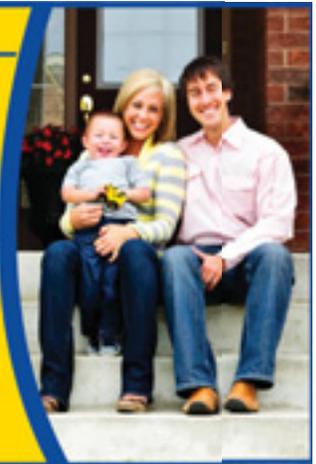


Building Lincoln—
one story
at a time.

HOME
REAL ESTATE
Mortgage • Title • Insurance



www.HomeRealEstate.com



We have a place
for you . . .
to make
memories.

**WOODS
BROS
REALTY**

Real Estate • Mortgage • Title • Insurance

www.WoodsBros.com



FocalPoint Publishing
8535 Executive Woods Drive
Suite 300
Lincoln, NE 68512

PRST STD
US POSTAGE
PAID
LINCOLN, NE
PERMIT NO. 777



Aging Parents? Caring Help.

Why is Home Care Assistance the premier choice for older adults in Lincoln?

- We provide assistance with personal care, meal preparation, cooking, light housekeeping, medication reminders, shopping, bathing and dressing.
- We are the exclusive provider of the **Balanced Care Method™** training program that focuses on senior wellness to ensure longer, healthier lifespans.
- **Choose Your Caregiver.** You have your choice of one of our expertly trained, compassionate and conscientious caregivers. Of course, they are bonded and insured.



Call for a FREE assessment:
402-304-3075
www.HomeCareAssistance.com
Serving Lincoln and Omaha



Chronicle

Lincoln, Nebraska • February 2012

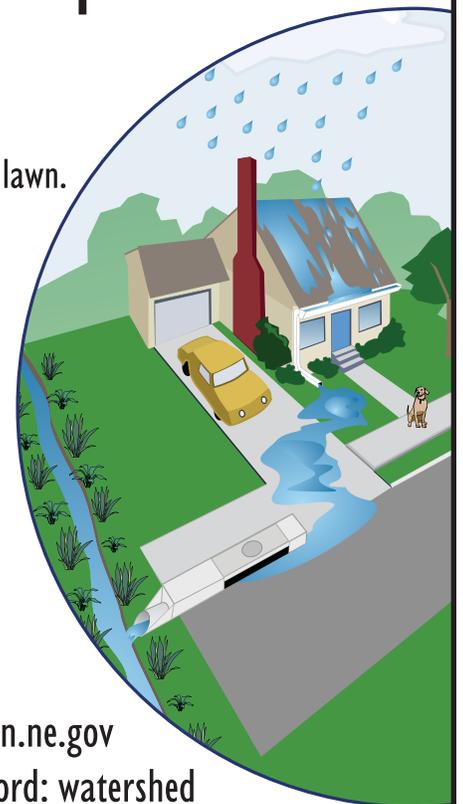
5 Things YOU can do to reduce pollutants in our lakes and streams.

1. Sweep grass clippings and fertilizer from the street and driveway onto your lawn.
2. Pick up your pet waste weekly—It's a health hazard! Pet waste washes off your lawn and enters our lakes and streams where we fish and swim.
3. Fix your vehicle's fluid leaks. Only rain in the drain.
4. Get your soil tested and find out if your lawn needs additional fertilizer or other soil improvements.
5. Build a rain garden at your home or volunteer for a stream cleanup.

What is Stormwater Runoff?

During a rain storm, water flows over lawns, streets, and buildings to lower areas such as lakes, streams and wetlands. This runoff can contain pollutants such as oil, pesticides, fertilizer and other harmful chemicals.

CITY OF LINCOLN / Public Works and Utilities / Watershed Management



lincoln.ne.gov
keyword: watershed